

GABRIEL CAPELLARI

Poker Journalist | SEO Content Writer | Live Tournament Reporter

Nationality: Brazilian

Date of Birth: March 29, 1993

Marital Status: Single

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Gabriel Capellari | [LinkedIn](#)

Professional Profile

Journalist, writer, and former English teacher with strong experience in **poker journalism, content production, and live international event coverage**. Skilled in **SEO writing, editorial production, and multilingual communication**. Experienced in producing content for major poker media outlets and covering international tournaments.

Journalism Event Coverage

- **World Series of Poker (WSOP)** – Las Vegas (2023, 2024, 2025)
- **WSOP & WPT World Championship** – Las Vegas (2022)
- **WSOP Brazil** (2022)
- **BSOP Millions** (2022, 2023, 2025)
- **BSOP São Paulo** (2023, 2024)
- **BSOP Winter Millions** (2023, 2025 – remote coverage)
- **BSOP / LAPT Foz do Iguaçu** (2023)
- **BSOP / LAPT Rio** (2024)
- **LAPT Montevideo** (2023)
- **LAPT Panama** (2024)
- **BSOP/LAPT Rio** (2024)
- **WSOP Las Vegas** (2025)
- **BSOP Winter Millions** (2025 - remote coverage)
- **BSOP Millions** (2025)

Published Portfolio

- [Articles published on SuperPoker](#)
- [Articles published on PokerNews](#)
- [Media content for Canalhas Games](#)

Education

UNESP – São Paulo State University (Araraquara)

Bachelor's Degree in Portuguese & English Language and Literature – 2018

Centro Paula Souza – ETEC Ibitinga

Technical Degree in Information Technology – 2010

Prof. Ângelo Martino State School
High School Diploma – 2010

Better Collective
SEO Best Practices Certification – 2024

Professional Experience

World Series of Poker (WSOP)/GGPoker **Poker Footage Researcher**

2026
Researched poker tournament footage and documented key hands, player storylines, and timestamps to support content production for a leading poker media company.

World Series of Poker (WSOP)/GGPoker **Remote Player Researcher**

2026
Researched professional poker players, gathering background information, career highlights, and notable achievements to support content production.

PokerNews Brasil **Content Writer**

2025 – 2026
Wrote articles and covered poker-related content for one of the largest poker media outlets in the world.

RegLife **Copywriter**

2025 - 2025
Produced marketing and editorial content focused on the poker industry.

SuperPoker Group **Journalist / Content Writer**

2022 – 2024
Produced news articles, live tournament coverage, interviews, and editorial content for one of the leading poker media platforms in Brazil.

Colégio Max Beny Macena **Brazilian and Portuguese Literature Teacher (High School)**

2020 – 2022
Taught Brazilian and Portuguese literature to high school students.

ENEM / ENCCEJA **Essay Grader**

2019 – 2021
Evaluated student essays for Brazil's national educational examinations.

Escola LYVA **English Teacher**

2014 – 2022
Taught English to elementary and high school students.

Escola EDUCARE

English Teacher

2017 – 2022

English instruction for elementary school students.

Prescon Informática Assessoria LTDA**IT Laboratory Assistant**

2011 – 2013

Provided technical support and assistance in computer laboratories.

Additional Skills

- Driver's License: Category AB
- **English:** C2 (Fluent)
- **Spanish:** B1 (Intermediate)

Software & Tools:

- Microsoft Word / Google Docs
- Excel / Google Sheets
- PowerPoint / Google Slides
- ChatGPT / Gemini / Claude
- Canva / CapCut

References

Gabriel Grilo

PokerNews Brazilian Subdomain Manager

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Patrícia Barca

Teacher Coordinator

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Lorena Castanho

Poker Media Producer

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Aaron Paul Kramer

Poker Commentator and Producer

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Philipp Blank

High Stakes Content Strategy

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